



**WIGUT**

REG. T.U. No. 113

# WIGUT **Newsletter**

Jamaica

**INSIDE THIS ISSUE:**

<b>President's Message</b>	<b>1</b>
<b>Management Committee 2018-2019</b>	<b>2</b>
<b>Executive Committee 2018-2019</b>	<b>2</b>
<b>AGM 2018 Highlights</b>	<b>3</b>
<b>New Members</b>	<b>3</b>
<b>Photo Gallery - AGM Photo Snippets - UWI Homecoming 2018 -OSF Day 2018</b>	<b>4</b>
<b>Publication Series by UWI PRESS 3.0 Marketing and Sales of Scholarly Publications</b>	<b>5-6</b>
<b>WIGUT Anniversary Year Calendar</b>	<b>7</b>

VOLUME 4 ISSUE 4

APRIL - MAY 2018



## President's Message

Greetings, colleagues. Since our last issue we have had our Annual General Meeting and congratulations are in order for members who were elected to serve on the Executive Committee in various capacities, including our new Vice President, Dr Patrick Anglin. We look forward to giving excellent service as we strive to make our mark on this noble institution.

Members should have started to see modest increases in their salaries following the implementation of the wage agreement. In addition, retirees have also received their updated supplementation benefit based on the UK rates.

This semester has seen many developments, most notable the appointment of the new Mona Campus Principal, Professor Dale Webber, and Deputy Principal, Professor Ian Boxill. Both appointments become effective on October 1, 2018. As a Union, we were quite concerned about the publicity The University received in relation to the appointment of the new Principal. I have expressed these sentiments to the Chancellor and Vice-Chancellor, as we seek to broaden representation on selection and interview panels.

As a Union, we salute Principal McDonald on his sterling contribution to The University and his support for the efforts of WIGUT (Jamaica) as we sought to advance the institution and the well-being of our members.

Our recent Career Path and Blue Book meetings at Cave Hill reminded us of the need not just to be vigilant but also to be forthright in our defence of longstanding collective agreements. The nebulous 'mark of distinction' that is the hallmark of the conferral of indefinite tenure remains a bone of contention for many of our members. The Executive and Management Committees will continue to stoutly defend gains previously made and will provide updates and solicit feedback as we try to be more proactive as a Union.

Last month, Barbados held national elections; we congratulate Prime Minister Mia Mottley on her convincing victory at the polls. A new administration brings with it hope that increased attention will be placed on UWI. While we hope that this will result in a reduction in any shortfalls in contributions, the fact that the IMF is currently having discussions with the new Barbados government brings deep concern.

Be safe during the hurricane season and the summer months, which are upon us.

Professor Paul D. Brown,  
President

### WIGUT Jamaica Secretariat

Contact:

**Miss Frances Richards**

Tel: (876) 970-4596;  
935-8307; 927-1660;  
Ext. 2307

E-mail:

[wigut@uwimona.edu.jm](mailto:wigut@uwimona.edu.jm)

Website:

<http://wigut.uwimona.edu.jm>

Location:

Ground floor - New Arts Block  
Faculty of Humanities  
& Education

Opening hours:

Monday to Friday  
8:30 a.m. - 5:00 p.m.

**Management  
Committee  
2018 - 2019**



**President**  
Prof. Paul Brown



**Vice President**  
Dr Anna Perkins



**Vice President**  
Dr Patrick Anglin



**Treasurer**  
Mr Paul Payton



**Asst. Treasurer**  
Miss Hope Munroe



**General Secretary**  
Ms Charmaine McKenzie



**Asst. General Secretary**  
Dr Adwoa Onuora



**Asst. General Secretary**  
Ms Anthia Muirhead



**Grievance Secretary**  
Mr Clayton McEwan

The **Executive Committee** is comprised of the Management Committee (above) and the following groups:-

**Committee Chairs/Special Secretaries:**

- ⇒ Grievance - **Mr Clayton McEwan**, Estate Management (Ext. 2410/2716)
- ⇒ Professional Development - **Mr Dunstan Newman**, Library (Ext. 2479)
- ⇒ Membership - **Mr Kirk Mullings**, MITS (Ext. 7272)
- ⇒ Public Relations & Publications - **Ms Pauline Osbourne**, Open Campus (977-6349, Ext. 2417)
- ⇒ Research - **Dr Vilma Clarke**, Open Campus (952-2321)
- ⇒ Pensions - **Mr Noel Morgan**, Bursary (970-3558, Ext. 2890/7844)

**Faculty/Section Representatives:**

- ⇒ Humanities - **Dr Vivette Milson-Whyte**, Lang., Ling., & Philo. (Ext. 3197/ 970-2950/927-1641)
- ⇒ Education - **Dr Yewande Lewis-Fokum**, School of Education (927-2130)
- ⇒ Social Sciences - **Dr Charlette Donalds**, MSBM (977-3808/ 977-3775, Ext. 263)
- ⇒ Medical Sciences (Pre-clinical) - **Dr Dagogo Pepple**, Basic Medical Sciences (927-2216, Ext. 8101)
- ⇒ Medical Sciences (Clinical)- **Dr Colette Cunningham-Myrie**, (970-6529/ 927-2476)
- ⇒ Library - **Mr Godfrey Walker**, Main Library (Ext. 3399) and - **Mrs Sonia Stewart**, (Ext. 3393)
- ⇒ Science and Technology - **Dr Raymond Reid**, Chemistry (Ext. 3116)  
- **Dr Penugonda Venkateswararao**, Physics (927-2480)
- ⇒ Senior Administration - **Mrs Sandra Powell-Mangaroo**, Graduate Studies & Research (970-6371/  
935-8994, Ext. 2994)
- ⇒ School of Nursing - **Mrs Sandra Chisholm-Ford**, UWISON (Ext. 2299/2696)
- ⇒ Professional Staff - **Mr Eton Chin**, Bursary (Ext. 2671)
- ⇒ Open Campus (Jamaica) - **Mrs Sharon Gilzene**, APDD (927-2831/977-6349/Ext. 2417 / 2635)
- ⇒ University Centre - **Mrs Florence Francis**, Office of Administration (Ext. 8961/2407/977-3325)
- ⇒ Estate Management- **Mr Clayton McEwan**, Central Control (Ext. 2410/2716)
- ⇒ Norman Manley Law School - **Ms Janet Levy**, Legal Aid Clinic (977-1007/ Ext. 8714)
- ⇒ MITS - **Mrs Aleathia Afflick-Mitchell**, (Ext. 7242)

\* Heads of Centres (UWI 12+ 2); \* Western Jamaica Campus; \* School of Clinical Medicine;  
\* Law; \* Centre for Hotel & Tourism Mgmt.; \* School of Engineering

**Executive  
Committee  
2018- 2019**

**Positions  
to be Filled**

# AGM 2018

April 26 @  
11:30 am

- Rex Nettleford  
Hall,  
Multi-Purpose  
Room,  
UWI, Mona

## AGM 2018 Highlights

- ⇒ 125 members were in attendance.
- ⇒ The Union is still in discussions with the University regarding the acquisition of land on the Campus to erect an office building.
- ⇒ BDO (Chartered Accountants) was re-appointed as Auditors.
- ⇒ The Union's contribution for the year 2017/18 to the Welfare Fund and the Student Bursary Fund was J\$232,109 and J\$646,427 respectively.
- ⇒ Negotiations for the period 2017-2020 are still on-going, however the parties signed off on the percentage of increases that would be awarded for salaries during the period. These are:- Year 1 – 5%; Year 2 – 2%; Year 3 – 4%; Year 4 – 5%.
- ⇒ The total assets under management grew by 6.06% from J\$115.77M in 2016 to J\$122.79M in 2017.
- ⇒ Subscription collected grew by only 0.25% to J\$25.86M from J\$25.79M in 2016.
- ⇒ There were 57 new members added during the reporting period 2017/18.
- ⇒ 62 retirees have joined the Union in their new capacity as retired persons.
- ⇒ In October 2017, WIGUT and the UWI Management reached an agreement on the Supplementation issue.
- ⇒ 12 grievance issues brought to the attention of the committee. 9 issues were resolved and 2 others are near to closure.
- ⇒ 72 car duty concession applications were processed and approved.
- ⇒ For 2017, JAMCOPY distributed just under J\$30 million.

## New Members

WIGUT (Jamaica) would like to welcome the following new members:-

- \* Miss Tainia Taylor (*Basic Medical Sciences*)
- \* Dr Simone Sandiford (*Basic Medical Sciences*)
- \* Dr Laura Jan Obermuller (*Department of Sociology, Psychology & Social Work*)
- \* Miss Suzette Cunningham (*Bursary - Purchases*)
- \* Miss Kahmile Reid (*Marketing, Communications and Recruitment*)
- \* Miss Dian Bailey (*Office of Student Services & Development*)
- \* Mr Mark-Jeffery Deans (*Library and Information Studies*)
- \* Miss Monique Thomas (*Office of the Principal*)
- \* Mrs Tameisha S. Sinclair (*Norman Manley Law School – Legal Aid Clinic*)
- \* Mr Ian Forrest (*Office of Global Affairs*)
- \* Dr Alrick Campbell (*Department of Economics*)
- \* Mr Laurie I. Leitch (*Mona Information Technology Services*)

## New WIGUT Members

Academic Year  
2017/2018

Total paid up  
members  
to-date  
**873**

# Photo Gallery

## AGM Photo Snippets

Visit our website for more...

<http://wigut.uwimona.edu.jm/>



## UWI Homecoming 2018



WIGUT represented at the Grand Parade and Flag Raising Ceremony for Homecoming Celebrations February 15, 2018.

## Office of Student Financing Day 2018

## WIGUT @ OSF Day



Visitors to the booth viewing WIGUT promotional items.

Secretariat along with some members manning the WIGUT booth in support of the Office of Student Financing Day on March 29, 2018.

## **PUBLICATION Series by UWI PRESS**

### **3.0 Marketing and Sales of Scholarly Publications**

The University of the West Indies Press (UWI Press) is a not-for-profit scholarly publisher of books in sixteen academic disciplines. It is particularly well known for its work in Caribbean history, Caribbean cultural studies, Caribbean literature, gender studies, education and political science. Founded in 1992, the Press has over 350 books in print and electronic format. Its books are peer-reviewed and approved by an editorial committee composed of local and international scholars.

Since the inception of the Press in 1992, the landscape of scholarly publishing has changed rapidly. The need for brick-and-mortar warehouses has decreased significantly, and the convergence of technology is now driving consumer demand for more electronic products in accessible and cost-effective formats.

Traditionally, university presses have published scholarly monographs for highly specialized niche markets. These books are vital to the academy, but the publishing industry is aware that they generally do not give a high return on the investment made by presses. Overall, university presses are faced with the dilemma of balancing scholastic output and revenue generation in a time when most consumers are trying to balance their limited disposable income.

In order to maintain the financial viability of any university press, there needs to be a committed engaged workforce, innovation, collaboration with other agencies, prudent fiscal management, and the continued support of its parent institution. Concordantly, the press needs to remain relevant to its stakeholders and achieve financial sustainability by creating other streams of revenue.

In light of the above, the marketing and sales approach for any university press should be constantly renewed to ensure the expansion, visibility and reach of the press in the global landscape. The core of successful marketing and sales means fostering excellent relationships with authors and customers, being able to quickly respond to the needs of the market, ensuring robust print and electronic distribution networks, and timely dissemination of journal and examination copies.

The UWI Press is now internationally recognized as an institution that produces world-class scholarship. Through social media, websites, telemarketing, direct mail pieces, catalogues, direct sales calls, book launches, advertising, and attending national, regional and international events, the marketing and sales team has worked assiduously to build the UWI Press brand and, by this, build the global reputation of The University of the West Indies itself.

In order to fulfill orders placed by our customers, UWI Press has four main distributors that have been strategically selected to enable the Press's print books to reach customers in the United States, the Caribbean, Latin America, Jamaica, Canada, the United Kingdom, Europe, Central Asia, the Middle East and Africa. The move from the traditional warehousing to the print-on-demand system has lowered warehouse costs, enabled the Press to respond quickly to the needs of its customers, and ultimately increase customer satisfaction and loyalty in a highly competitive publishing arena. (cont'd)

### 3.0 Marketing and Sales of Scholarly Publications (cont'd)

The twenty-first century has seen a significant change in the digital-reading and book-buying patterns of the consumer. There has developed a “microwave mentality” and customers need the book immediately in various digital formats on different devices. In order to meet the demand of the digital consumer the UWI Press has provided many solutions.

In 2016, the UWI Press’s Digital Platform was launched, selling e-book collections to academic and public libraries in the Caribbean. The UWI Press Digital Platform (<http://libraries.sta.uwi.edu/uwipress/>) is a collaboration between the University of the West Indies Press and the Alma Jordan Library at UWI’s St Augustine campus. This collaboration has made available two hundred of the Press’s e-books free of cost to the UWI community, with the hope of enhancing teaching, learning and student development.

Additionally, partnerships with the Caribbean Shared Educational Resources Service ([www.csers.info](http://www.csers.info)) and the Book Fusion digital platform (<https://www.bookfusion.com/store/UWIPress>) have launched in the last three years, making available the Press’s e-content to the retail and course-adoption market in the Caribbean, thus giving quicker and easier access to students and faculty in other tertiary institutions throughout the region.

Likewise, to compete in the North American course-adoption market, a contract was signed with a conglomerate to make available the Press’s e-books and disaggregated content to students and lecturers in tertiary institutions. As the UWI Press continues to explore and provide solutions to the digital demands of its customers, this most recent initiative will make available the Press’s digital content, to as many as five hundred e-vendors across the globe, ultimately expanding the visibility of the Press and increasing access to UWI Press’s award-winning books in a quick and affordable format. The Press’s books are also available as eBooks through Amazon and Kobo.

The UWI Press, like other scholarly presses around the world, sends out hundreds of its books to refereed journals for review, to lecturers around the world to evaluate for possible course adoption, and to various competitions for international awards. UWI Press books have received over one hundred local, national and international awards and honourable mentions for scholarly, editorial, design, production, and marketing excellence.

*As the Press celebrates twenty-five years of scholarly publishing we invite all WIGUT members to visit the UWI Bookshop and purchase a UWI Press book. The purchase from the UWI Bookshop qualifies WIGUT members to receive a one-time 30% discount on your second purchase at the UWI Press, 7A Gibraltar Hall Road, Mona. Please remember to bring your receipt from the UWI Bookshop.*

*Promotion ends June 29, 2018. Offer valid while stocks last.*

**Contributor:** Donna M. Muirhead, Marketing and Sales Manager, UWI Press

# WIGUT Jamaica

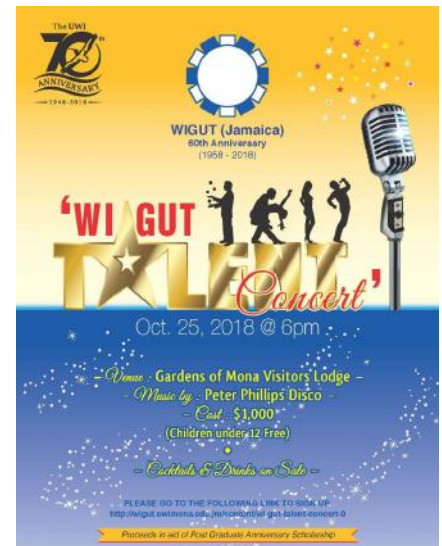
## 60th Anniversary Year Calendar

### Calendar of Events

Countdown begins...
Church Service
Wi GUT Talent Concert - October 25
Exhibition - "WIGUT Thru the Years"
Newspaper Supplement
Anniversary Gala Dinner
60th Anniversary Scholarship Award

**Remember to support our  
Scholarship & Bursary Fund with  
your contributions...**

**... The Annual Joe Pereira Scholarship  
&  
... Annual Bursaries**



See Website for details on how  
to register

<http://wigut.uwimona.edu.jm/>